THE INNOVATION FUND
GUIDELINES FOR APPLICANTS

INNOVATION FUND CRITERIA

1. The applicant must be legally registered under national law and must have the necessary registration in its home country or otherwise to allow it to receive funding from the Innovation Fund.
2. The applicant must have a child protection and safeguarding policy in place.
3. The applicant must employ a Sport for Development approach to address issues related to the following social focus areas: Health & Wellbeing, Education, Women & Girls, Employability, Social Inclusion, or Peacebuilding.
4. Applicants must integrate a gender equality perspective, where projects actively pursue an equal number of participants along gender lines.
5. Applicants must address issues affecting the most vulnerable and disenfranchised parts of the population, and with a focus on children and youth.
6. We would expect to see applications for a small and reasonable grant amount, given the pilot nature of this funding is designed to get initial ideas off the ground.
7. We would expect proposals to be around a year in length, at the most.

We will not consider:

1. Proposals that were turned down last year
2. Proposals outside of the above mentioned social focus areas.
3. Proposals that are extensions, scale-up or replication of existing projects that employ known methods
4. Proposals that do not comply with above mentioned criteria.

HOW TO APPLY

If you are interested in applying for the Innovation Fund, please create a short video of 90 seconds or less, which clearly explains:

1) What your organisation does.
2) What and where your potential project is.
3) Why it is innovative.

You’re free to be as creative as you wish with producing these videos, but they don’t need to be overproduced (a simple selfie video on a smartphone will not be penalised versus a more produced video). You’ll need to upload your video onto the internet (YouTube, Vimeo e.g.); and send us the link to it, along with some basic organisation information, using this link (https://www.tfaforms.com/4741760).

If you are already receiving funding from Laureus Sport for Good, or have applied for funding before; please get in touch with your Grant Manager or sportforgood@laureus.com, and we will be able to send you a personalised link.

The deadline for submission for this round of funding is Friday, 28th June 2019 @ 5pm GMT.
Once The SOL Foundation and Laureus have reviewed the video applications, we will invite a shortlist to submit a full application for funding. At this stage you will be asked to provide details of your child protection procedures, your organisation’s finances, the need for the particular innovation, what this entails and how you would bring it to scale after the grant has ended.

If you have any questions or queries, pls email sportforgood@laureus.com.

The Innovation Fund is highly competitive. We recommend you to apply only if you believe your proposal is truly innovative to the Sport for Development sector. Good luck!